

**WASHINGTON STATE DERMATOLOGY ASSOCIATION**  
*Presents*  
**PACIFIC NORTHWEST DERMATOLOGICAL**  
**77<sup>th</sup> Annual Scientific Conference**

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JULY 8-10, 2010  
HILTON VANCOUVER WASHINGTON

**Exhibitor Prospectus**

**Conference Location**

Hilton Vancouver Washington  
301 W. 6th Street  
Vancouver, WA 98660  
(360) 993-4500

**Lodging**

Special Rate: \$129 – Double or Single Occupancy

Reservation must be made by **June 7, 2010** to qualify for the above special group rate.  
Be sure to ask for the Pacific Northwest Dermatological Room Rate  
Telephone: 1-800-HILTONS

**Exhibit Days**

Thursday, July 8 – 7:30 – 9:00 pm – Dessert Welcome Reception in Exhibit Hall  
Friday, July 9 – 6:30 am – 10:30 am  
Saturday, July 10 – 6:30 am – 10:30 am

**Move In**

Thursday, July 8 – 4:00 – 6:00 pm

**Move Out**

Saturday, July 10 – 10:30 am

**Booth Space**

One booth includes one 6' skirted table, pipe & drape, 2 chairs and a wastebasket.

**Attendee Lists**

Only **sponsors** are eligible to receive an electronic list of attendees prior to the conference to promote visits to their booth. Contact the WSDA office when you are ready to receive the list. All exhibitors will receive a hard copy of the attendees at the meeting.

**Confirmation / Booth Assignments**

Contact show management below if you have not received an exhibitor confirmation within 15 day of submitting your exhibitor agreement. You will be notified of your booth assignment no later than June 15, 2010. Assignments to be based on sponsorship priority and on first come basis.

**Show Management Questions**

Shannon McDonald, Exec. Director, WSDA  
Ph 206-956-3648; Email [smc@wsma.org](mailto:smc@wsma.org)

## Exhibit Practices and Regulations

- The WSDA reserves the right to restrict exhibits, without refund, which may be falsely entered.
- Distribution of literature, samples, etc., in the exhibit area by firms that are not participating as paid exhibitors is strictly prohibited.
- No subletting of space is permitted without the consent of the WSDA Executive, Shannon McDonald – email: smc@wsma.org
- Exhibitors are responsible for shipping, storage, and installation of exhibit materials, and all costs involved thereby.
- There is a **\$200 service fee on all cancellations. No Refunds for cancellations received after May 1, 2010.**
- The WSDA and Hilton Vancouver Washington do not guarantee against theft, vandalism or otherwise.
- It is expressly understood that exhibitors shall indemnify and hold harmless the WSDA and Hilton Vancouver Washington of all liability (damage or accident) that might ensue from any cause in connection with transfer, installation, maintenance or removal of exhibits, or in display of exhibits.
- In the event of fire, strikes, or other uncontrollable circumstances, the contract for space will not be binding.
- It is expressly understood that the WSDA will not pay for special equipment, facilities and services ordered by technical exhibitors.
- Electrical and other apparatus must be operated so that the noise does not interfere with other exhibitors.
- All electrically wired display material must comply with requirements of the National Board of Fire Underwriters.
- Aisles must be kept clear. To this end, exhibits must be arranged so that exhibitors and their representatives will be within their exhibit space.
- Care must be taken by the exhibitor not to deface or destroy any part of the exhibit areas. In the event of property damage caused by him/her, the exhibiting company will be held responsible.
- Use of the name "WSDA" or that of any officer of said Association, in recommendation of a product or services, is expressly prohibited.
- Table space not occupied by the close of the exhibit installation period as specified above, will be forfeited by the exhibitor, and this space may be resold, reassigned or used by the conference management.