

WASHINGTON STATE DERMATOLOGY ASSOCIATION

presents the

Pacific Northwest Dermatological 78th Annual Scientific Conference



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JULY 22 – 24, 2011

The Fairmont Hotel Vancouver | Vancouver, British Columbia 🇨🇦 CANADA

Pacific Northwest Dermatological – 78th Annual Scientific Conference

July 22 – 24, 2011

The Fairmont Hotel Vancouver | Vancouver, British Columbia 🍁 CANADA

THE WASHINGTON STATE DERMATOLOGY ASSOCIATION is proud to host the Pacific Northwest Dermatological 78th Annual Scientific Conference. This meeting is an outstanding educational opportunity for Dermatologists, Dermatology residents, and ARNP/PAC's practicing in Dermatology.

This is far and away the most cutting-edge scientific meeting in our region, featuring nationally and locally acclaimed speakers, highlighting a variety of disciplines ranging from cosmetics, pediatrics, skin cancer diagnosis & treatment to practice management.

Through a charted course of lectures, networking and brainstorming with your colleagues, you will discover practical information and scientific updates critical to improving your patient care.

2011 CONFERENCE CHAIRMAN

Chair: Sidney B. Smith, MD, FAAD



photo credit: Granville Island

LEARNING OBJECTIVES

Upon completion of this activity, participants will be able to:

- Differentiate types of ablative resurfacing
- Critique the advantages and disadvantages of botulinum toxin and other fillers
- Identify strategies to appropriately and accurately improve your documentation
- Develop and implement a program to reduce embezzlement exposure
- Select the proper ICD 9 and CPT codes for optimal reimbursement
- Develop a diagnosis and treatment plan for lice and scabies
- Analyze techniques for biopsy of lentigo maligna and dermal nevi
- Recognize common cutaneous presentations and skin signs associated with monoclonal gammopathies
- Prescribe topical therapy for pediatric patients optimized for efficacy and safety
- Identify major psychopathology encountered in dermatological practices
- Distinguish psychopharmacological agents used in dermatological practices
- Recognize and treat severe infantile acne
- Counsel patients and families on risks associated with systemic acne therapy
- Discuss complementary and alternative treatment options with patients
- Identify and treat common drug eruptions associated with tyrosine kinase inhibitors
- Diagnose and treat common sexually transmitted illnesses
- Utilize practical techniques and approaches to common difficult wound disclosures
- Discuss the potential uses of PDT for the treatment and prevention of skin cancer
- Describe the new paradigm in the understanding of the pathophysiology of atopic dermatitis
- Develop treatment plans for atopic dermatitis patients that utilizes the new understanding about barrier function

TARGET AUDIENCE

The intended audience for this course is practicing dermatologists and dermatopathologists, dermatology residents, dermatology nurse practitioners and physician assistants.

COURSE CREDIT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Washington State Medical Association and the Washington State Dermatology Association. The WSMA is accredited by the ACCME to provide continuing medical education for physicians.

The WSMA designates this live educational activity for a maximum of 13.5 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

FACULTY

G. Todd Bessinger, MD, PhD

Private Practice, Bessinger Dermatology
Honolulu, Hawaii

Alastair Carruthers, MA, BM, BCh, FRCPC

Clinical Professor
Department of Dermatology
University of British Columbia
Vancouver, British Columbia

Inga C. Ellzey, MPA, RHIA, CDC

Registered Health Information Administrator
Inga Ellzey Practice Group, Inc
Casselberry, Florida

Dirk Elston, MD

Director, Department of Dermatology
Geisinger Medical Center
Danville, Pennsylvania

Anna Hinek, MD, BSc, MSc

Department of Dermatology and Skin Science
University of British Columbia
Vancouver, British Columbia

John Koo, MD

Professor and Vice Chairman
Department of Dermatology
University of California
San Francisco Medical Center
San Francisco, California

Sabra Lofgren, MD

Pediatric Dermatology Fellow
Oregon Health & Science University
Portland, Oregon

Erin Moore, MD

Department of Dermatology
University of Washington
Seattle, Washington

Anisha B. Patel, MD

Chief Resident, Department of Dermatology
Oregon Health & Science University
Portland, Oregon

Christopher R. Sartori, MD

Private Practice Dermatologist
Colorado Springs, Colorado

Joel K. Sears, MD

Advanced Dermatology & Skin Surgery, PLLC
Spokane, Washington

Jean Tang, MD, PhD

Assistant Professor, Dermatology
Stanford University
Redwood City, California

Andrea Willey, MD

Assistant Clinical Professor, Dermatology
University of California, Davis
Dermatologic Surgeon
Laser & Skin Surgery Center of Northern California
Sacramento, California

Roman Wong, MD

Vascular Surgeon
Swedish Medical Center
Seattle, WA

Matthew J. Zirwas, MD

Assistant Professor of Dermatology
Director, Contact & Occupational Dermatitis Center
Ohio State University
Columbus, Ohio

In accordance with the ACCME standards and WSMA policy, all faculty and planning members are required to disclose to the program audience any real or apparent conflict(s) of interest related to the contents of their presentation(s). All disclosures will be available in the program syllabus.

SOCIAL ACTIVITIES

FRIDAY, JULY 22

Welcome Reception

5:30–7:00 PM

Greet old acquaintances and meet new ones at the welcome reception Friday evening in the Exhibition Hall. A tasting of local wines paired with tantalizing appetizers will be featured. Don't miss out on this free social event!

SATURDAY, JULY 23

Annual Dinner Banquet

6:00–9:00 PM

You and your guests are invited to enjoy the PNWD Annual Dinner Banquet held at the Vancouver Art Gallery. Enjoy



the private viewing of all standing gallery exhibits, including the featured exhibit *The Colour of My Dreams: The Surrealist Revolution in Art*. A “mini making place” including a staffed arts and crafts station for children will be provided. Please make sure to register for this event.




A MEETING TO BE PROUD OF

THE WSDA HAS GONE GREEN! Prior to the meeting, you will receive an e-syllabus via email. It will include all the details about the meeting, including an up-to-date schedule and speaker handouts to review and printout before you come. No printers or paper syllabus will be provided.

CONFERENCE SCHEDULE

DAY 1 FRIDAY, JULY 22

- 6:30–7:30 AM Registration/Continental Breakfast/Visit the Exhibits
- 7:30–7:35 AM Welcome & Introduction
Sidney B. Smith, MD
- 7:35–7:50 AM AAD Legislative Update
Dirk Elston, MD
-
-  **PEDIATRIC SYMPOSIUM**
Moderated by Melanie Kuechle, MD
- 7:50–8:20 AM Updates in Acne
Sabra Lofgren, MD
- 8:20–8:50 AM Pediatric Psoriasis
John Koo, MD
- 8:50–9:20 AM Putting the New Paradigm in Atopic Dermatitis into Practice: Barrier Repair Creams | *Matthew J. Zirwas, MD*
- 9:20–9:45 AM Panel Discussion | Q & A
- 9:45–10:30 AM Coffee Break/Visit the Exhibits

 **SKIN CANCER SYMPOSIUM**
Moderated by Joel K. Sears, MD

- 10:30–11:00 AM Oral Cutaneous Cancer Therapy
Jean Y. Tang, MD, PhD
- 11:00–11:30 AM PDT: Optimizing Treatment and Defining Its Role | *Andrea Willey, MD*
- 11:30–12:00 PM Biopsies of Pigmented Lesions
Dirk Elston, MD
- 12:00–12:30 PM Surgical Pearls: Insights to Cancer Surgery
Joel K. Sears, MD
- 12:30–12:55 PM Panel Discussion | Q & A
- 12:55–1:30 PM Visit the Exhibits | Prize Giveaway
- 5:30–7:00 PM Welcome Reception & Cocktail Hour in Exhibition Hall



DAY 2 SATURDAY, JULY 23

- 6:30–7:30 AM Registration/Hot Breakfast/Visit the Exhibits
- 7:30–7:50 AM WSDA Business Meeting
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-  **POTPOURRI SYMPOSIUM**
Moderated by Christopher R. Sartori, MD
- 7:50–8:35 AM Who, Why, How & When: Medical Office Embezzlement
Inga Ellzey, MPA, RHIA, CDC
- 8:35–9:05 AM What's Eating You? | *Dirk Elston, MD*
- 9:05–9:35 AM Psycho-Dermatology | *John Koo, MD*

DAY 2 SATURDAY, JULY 23 (continued)

- 9:35–10:05 AM Sexual Transmitted Illnesses
Christopher R. Sartori, MD
- 10:05–10:25 AM Panel Discussion | Q & A
- 10:25–11:00 AM Coffee Break/Visit the Exhibits
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-  **COSMETIC SYMPOSIUM**
Moderated by G. Todd Bessinger, MD, PhD
- 11:00–11:35 AM Facial Contouring with Botulinum Toxins & Filler | *Alastair Carruthers, MD*
- 11:35–12:10 PM Facial Laser Resurfacing
G. Todd Bessinger, MD, PhD
- 12:10–12:40 PM Sclerotherapy Update | *Roman Wong, MD*
- 12:40–1:00 PM Panel Discussion | Q & A
- 1:00–1:30 PM Visit the Exhibits | Prize Giveaway
- 6:00–9:00 PM Annual Dinner Banquet
The Vancouver Art Gallery

DAY 3 SUNDAY, JULY 24

- 7:00–7:50 AM Registration/Continental Breakfast
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-  **PRACTICE MANAGEMENT SYMPOSIUM**
Moderated by Sidney B. Smith, MD
- 7:50–8:35 AM What's New in Coding for 2011 and 2012
Inga Ellzey, MPA, RHIA, CDC
- 8:35–9:20 AM Part I: Optimizing Reimbursement on your Top 20 Dermatologic Services
Inga Ellzey, MPA, RHIA
- 9:20–10:05 AM Part II: Optimizing Reimbursement on your Top 20 Dermatologic Services
Inga Ellzey, MPA, RHIA
- 10:05–10:25 AM Q & A
- 10:25–10:50 AM Coffee Break
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-  **RESIDENTS' SYMPOSIUM**
Moderated by Claire Haycox, MD
- 10:50–11:20 AM Tyrosine Kinase Inhibitors in Dermatology
Anisha B. Patel, MD
- 11:20–11:50 AM Monoclonal Gammopathy-Associated Dermatoses | *Anna Hinek MD, BSc, MSc*
- 11:50–12:20 AM Evidence Based Complementary and Alternative Medicine in Dermatology
Erin Moore, MD
- 12:20–12:40 PM Panel Discussion | Q & A
- 12:40 PM Prize Giveaway & Adjourn

REGISTRATION

(please type or print clearly)

Washington State Dermatology Association Presents
Pacific Northwest Dermatological — 78th Annual Scientific Conference
July 22-24, 2011 • The Fairmont Hotel Vancouver • Vancouver, B.C. • CANADA

Full Name	Name for Badge
Group Name	
Address	
City/State/ZIP	
Phone	Email*

* Email address is required to receive a confirmation/receipt and your e-syllabus

Conference registration fee includes your three-day conference tuition, e-syllabus, opening night reception, as well as all breakfasts and refreshment breaks. The Saturday Night Dinner Banquet is free for the attendee and all children (12 and under). Each adult guest is \$50.00.

	<u>Postmarked Before June 20</u>	<u>Postmarked After June 20</u>	
Conference Registration			
<input type="checkbox"/> Member Physician	\$350.00	\$375.00	_____
<input type="checkbox"/> Non-member Physician	\$475.00	\$500.00	_____
<input type="checkbox"/> Advanced Practice Clinicians	\$275.00	\$300.00	_____
<input type="checkbox"/> Retired Physician	\$275.00	\$200.00	_____
<input type="checkbox"/> Residents	\$50.00	\$75.00	_____

Saturday, July 23rd Dinner Banquet

Yes No No. of children _____ (12 and under are free)

No. of adults _____ (attendee is free) Adult guests are \$50.00 each

Donate to Camp Reflection: *Washington States's very own Camp Discovery*

TOTAL ENCLOSED (U.S. FUNDS ONLY): _____

PAYMENT: Mail checks and registration to: **WSDA** • 2033 Sixth Avenue, Suite 1100 • Seattle, WA 98121

Enclosed is my check made payable to: **WSDA**

Credit Card Payment: (Visa or MasterCard Only)

Mail to address above or Fax to: **206-441-5863**

Print Name	
Credit card number	Exp Date
Signature	

CANCELLATION POLICY: We must receive written notification of your cancellation. A \$50 processing fee will be deducted from the registration refund. No refunds will be issued after June 24, 2011.

INQUIRIES: Contact the WSDA Office at 206-956-3648, or call toll free from Washington, 1-800-552-0612, ext. 3038, or send emails to smc@wsma.org.

WASHINGTON STATE DERMATOLOGY ASSOCIATION

2033 Sixth Ave Suite 1100
Seattle, WA 98121



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Register online at www.washingtnderm.org

REGISTRATION INFORMATION INSIDE!

Hotel Information

Make your hotel reservations today!

A room block has been arranged at The Fairmont Hotel Vancouver. Call 604-684-3131 and ask for the Pacific Northwest Dermatology special rate of \$249 CDN per night. Room reservations must be made by June 22, 2011.

The Fairmont Hotel Vancouver

900 West Georgia Street | Vancouver, BC V6C 2W6
MAIL TELEPHONE: 604-684-3131 | GLOBAL RESERVATIONS CENTRE: 1-800-441-1414
WEBSITE: www.fairmont.com

Travel and Customs

Arriving in Canada | Entry into Canada is determined by Canadian Border Services Agency (CBSA) officials in accordance with Canadian law. Canadian law requires that all persons entering Canada carry both proof of citizenship and proof of identity. A valid U.S. passport, passport card or NEXUS card satisfies these requirements. For more information, visit <http://www.cbsa.gc.ca/>.

Returning to the United States | When returning to the US from Canada, all U.S. citizens are required to present a valid **U.S. passport** to enter the United States via air. For entry into the United States **via land and sea borders**, U.S. citizens need to present a U.S. passport, passport card, NEXUS card or Enhanced Drivers License. U.S. citizens under the age of 16 will only need a birth certificate, Consular Report of Birth Abroad, or naturalization certificate. For more information, visit: http://travel.state.gov/travel/cis_pa_tw/cis_pa_tw_2223.html.

Getting Here

Air Travel | The closest airport to The Fairmont Hotel Vancouver is Vancouver International Airport (YVR).

The following transportation options are available from the Vancouver International Airport to The Fairmont Hotel Vancouver:

Canada Line Skytrain | The Canada Line Skytrain departs every 12 minutes (every 6 minutes during peak periods) to downtown Vancouver. The current fare is \$8.75 per person and will take you to Vancouver City Centre Station which is 2 blocks away from the hotel.

Taxi | Taxis are readily available at the Arrivals Level. One way transportation on the metered taxis will cost approximately \$30.00 – \$35.00.

Train | The Fairmont Hotel Vancouver is conveniently located along the VIA Rail route. To access information on routes, schedules, fares and to book on-line, visit their website at: <http://www.viarail.ca/en/main>.

Parking | The hotel's parking facility is adjacent to the hotel and is underground. *Valet Parking* \$32.00 CAD/night + applicable taxes, including in-and-out privileges; *Self Parking* \$30.00 CAD/night + applicable taxes, including in-and-out privileges. Visitors may also use the street parking for a maximum time of two hours. It is metered from 8:00 a.m. to 8:00 p.m., seven days a week.